

PRODUCER BLAST

This email is intended for producers with business in Delaware, New York, and Pennsylvania.

Secure Your Spot: Highmark's 2027 Pharmacy & Clinical Programs Webinar

In Highmark's ongoing commitment to producer education, we are excited to announce our upcoming webinar, Innovation & Impact: Highmark's 2027 Pharmacy & Clinical Programs. The webinar will focus on an in-depth look at our transformative 2027 Pharmacy & Clinical Programs, reinforcing our commitment to keeping you at the forefront of healthcare innovation.

This webinar will cover critical developments and strategic insights, including:

- Oncology Advancements
- GLP-1 Medications
- Copay Armor Medical
- The Latest in Biosimilar Updates
- A Comprehensive Overview of Highmark's New Programs for 2027

Webinar Details:

Date: Thursday, August 20th, 2026

Time: 2:00 PM - 3:00 PM (Eastern Time)

This is a prime opportunity to gain essential knowledge directly from Highmark experts, ensuring you are well-prepared to discuss these crucial updates with clients.

Secure your spot and register here: [Register Now!](#)

We are eager to showcase Highmark's continued dedication to innovation and the significant positive impact these pharmacy and clinical programs will have in our shared market. We look forward to your participation.

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