



This communication was sent to commercial groups with 2-99 employees. Groups with 100 or more employees will be contacted by their Account Manager.

Enhancements to digital well-being experience

UPMC Health Plan is pleased to share that we are enhancing our digital well-being experience with a new platform powered by WebMD®. It's designed to deliver greater personalization and engagement, enhancing the member experience while maintaining the same seamless integration.

Beginning in July, your group will transition to our new platform based on the date of your next renewal.

The new platform offers:

- A personalized experience with content tailored to employee interests and goals.
- Integrated digital coaching plans and individual challenges to drive behavior change.
- Mobile-friendly access to personalized health guidance and tools—anytime, anywhere.

This enhancement is included as part of your existing wellness offering, with additional customization opportunities available for interested organizations.



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