

New to Highmark Incentive



Sell New to Highmark Business from February 1, 2020 – January 31, 2021

Details*

- This incentive applies to Large Group market only: 51+ employees (paid on enrolled).
- Paid within 60 days of the effective date.
- Incentive is capped at \$500,000 per agency.
- Highmark reserves the right to recoup the incentive if the group cancels before their next renewal date, or if the business does not remain in place for one full year.

Funding Arrangement	Payment*
ASO with Rx	\$50 per contract
Fully Insured	\$100 per contract