## Fitness Your Way by Tivity Health™

Get access to nearly 9,500 fitness locations

## **Enroll Now**

Whether you want to lose weight and maximize your energy, or manage stress and improve your mood, here's a great, low-cost way to meet your goals. Fitness Your Way allows you to join a network of fitness facilities for a discounted rate, so you can work out anywhere when it's convenient for you — at a cost that doesn't stretch your budget.

## How It Works

Fitness Your Way gives you access to nearly 9,500 fitness locations, including select national chains. As a Fitness Your Way member, you can visit any participating fitness location — anytime, anywhere — as often as you like.

Pay only \$29 a month\*, plus a low \$29 enrollment fee, and make a three-month commitment. Do it all online. Then put your fitness plan into action.

Fitness Your Way will waive the \$29 initiation fee when you use coupon code during the month of JULY.

## How to Enroll

Log into highmarkbcbs.com (or follow instructions to register)

- Select Member Discounts.
- Scroll to Discounts & Rewards and select Blue365 Discounts.
- Select **Login** (or register for Blue365 by following the instructions)
- Once registered or logged in, select Browse All Deals and select
  Fitness Your Way.
- Enter the code when prompted\*. JUMPINJULY
  Coupon code valid from 7/1/2020 7/31/2020
- Select Redeem Now to enroll.
- Start using your membership right away! Print your card or download it to your smart phone and present it at any participating facility.

Note: You will be billed for \$29 monthly. If you prefer, you can call **1-888-242-2060** to enroll. For member web support, please call **1-877-298-3918**. The fitness center discount is separate and distinct from your health benefits plan.







Taxes may apply. Individuals must be 18 years of age to purchase a membership. \$29 monthly fee requires a three-month commitment.

Tivity health is a national vendor that provides solutions to improve health and well-being.

Highmark Blue Cross Blue Shield is an independent licensee of the Blue Cross and Blue Shield Association.

© 2000-2017 Blue Cross Blue Shield Association — All Rights Reserved. The Blue365 program is brought to you by the Blue Cross Blue Shield Association. The Blue Cross Blue Shield Association is an association of independent, locally operated Blue Cross and/or Blue Shield Companies. Blue365 offers access to savings on health and wellness products and services and other interesting items that Members may purchase from independent vendors, which are different from covered benefits under your policies with your local Blue Company, its contracts with Medicare, or any other applicable federal healthcare program. To find out what is covered under your policies, contact your local Blue Company. The products and services described on the Site are neither offered nor guaranteed under your Blue Company's contract with the Medicare program. In addition, they are not subject to the Medicare appeals process. Any disputes regarding your health insurance products and services may be subject to your Blue Company's grievance process. BCBSA may receive payments from vendors providing products and services on or accessible through the Site. Neither BCBSA nor any Blue Company recommends, endorses, warrants, or guarantees any specific vendor, product or service available under or through the Blue365 Program or Site.

The Claims Administrator/Insurer complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.

ATENCIÓN: Si usted habla español, servicios de asistencia lingüística, de forma gratuita, están disponibles para usted. Llame al número en la parte posterior de su tarjeta de identificación (TTY: 711).

请注意:如果您说中文,可向您提供免费语言协助服务。请拨打您的身份证背面的号码(TTY:711)。

25806 11/17 CS210513-MCC



